

GMF 2020 Grant Application Form

MISSION STATEMENT

The Greater Montana Foundation benefits the people of Montana by encouraging communication - with an emphasis on electronic media - on issues, trends, and values of importance to present and future generations of Montanans

Applicant Information

Name and Title

Organization

Is this a _____ 501(c)(3) _____ unit of government _____ other (name)

Street Address/P.O. Box

City/State/Zip

Telephone/Fax/Email

Date Received _____

May be emailed, or if via snail mail, must be postmarked no later than April 1, 2020

Program Information

Program Title

Medium

Length

\$ _____
Funding Request

MISSION STATEMENT – REQUIREMENTS

2020

The Greater Montana Foundation benefits the people of Montana by encouraging communications, with an emphasis on electronic media, on issues, trends, and values of importance to present and future generations of Montanans.

Program Requirements

The Greater Montana Foundation grants priority funding to programs that adhere most closely to the principles articulated in the GMF Mission Statement. In the winter 2019, GMF commissioned its third professional poll, “Statewide Media Survey,” which indicated that the top issues for Montanans are 1. Jobs and the Economy; 2. Healthcare; 3. Spending and State Taxes; 4. Drugs (the survey did not list any more details about drugs); 5. Education.

Therefore special consideration will be given to applications dealing with these three broad issues categories. Priority funding also goes for programs for which applicants can demonstrate the intention on the part of a commercial station to air the proposed program.

The Greater Montana Foundation requires that all programs receiving its funding be made available for use upon request by any Montana media outlets, schools and libraries.

The Greater Montana Foundation typically does NOT fund equipment purchases or staff positions. Before you apply for either, please contact the executive director at info@greatermontana.org

PROGRAM INFORMATION

Please answer the following questions by copying each question and providing your answers after each one on a separate piece of paper.

1. Please summarize the proposed program. What is its purpose?
2. How will the program “*encourage communication...on issues, trends, and values of importance to present to present and future generations of Montanans?*”
3. Does the program focus on any of the top issues Montanans identified in the 2019 GMF Winter Media Survey. If so, how will your program inform Montanans about it? **If not, please explain why your subject matter is important to Montanans and how you will inform Montanans. 2019 top issues in order:**
 1. **Jobs and the Economy**
 2. **Healthcare**
 3. **Spending and State Taxes**
 4. **Drugs (The survey did not list any more details about drugs)**
 5. **Education**
4. Is there a stated intent for programming to be broadcast by one or more Montana commercial broadcast (**TV/Radio/Podcast, etc.**) outlets? If yes,
 - a. Attach a written copy of the statement of intent.
 - b. Outline any efforts to request a Montana commercial broadcast outlet to broadcast your program.
 - c. List station(s)/person(s) you have contacted and their response.
5. Is there a stated intent to broadcast programming by a non-commercial station (such as Montana PBS, Montana Public Radio, local public **TV/Radio/Podcast, etc.**)? If yes:
 - a. Please include a written copy of the statement of intent.
 - b. When is the program expected to air? Where?
6. Provide a budget for your proposal (not your entire organization) in a form GMF trustees can easily decipher, with expenses and purposes clearly delineated.
7. How much financial support are you requesting from the Greater Montana Foundation?”
8. Will there be additional sources of funding for the program? If yes, list sources and amounts pledged.

Feel free to attach brief, relevant supporting documents.