

2024
Greater Montana Foundation
Grant Application

The Greater Montana Foundation benefits the people of Montana by encouraging communications, with an emphasis on electronic media, on issues, trends, and values of importance to present and future generations of Montanans.

Applicant Information

Name and Title

Organization

501(c)(3) _____ Unit of government _____ Other _____

Address

Telephone/Fax/Email

Date Received by GMF, Internal Use Only

*Application may be emailed (preferred), or if mailed, must be postmarked on or before
April 1, 2024.*

Program Information

Program Title

Medium: video, film, audio, podcast, other

Length (Including number of segments and estimated lengths)

Funding Request \$ _____

MISSION STATEMENT

The Greater Montana Foundation benefits the people of Montana by encouraging communications, with an emphasis on electronic media, on issues, trends, and values of importance to present and future generations of Montanans.

Program Requirements

The Greater Montana Foundation grants may prioritize funding for projects that adhere to the principles articulated in the GMF Mission Statement. Please carefully review the web site to understand the Mission and history of the Greater Montana Foundation to determine a good fit for your project.

In the third of three surveys, GMF commissioned a professional poll, “Statewide Media Habits Survey.” In the latest survey, 2019, the poll indicated that the top issues for Montanans are: Jobs and the Economy; Healthcare; Spending and State Taxes; Drugs (The survey did not list any more details about drugs); Education. Other issues currently affecting Montana may also be considered in preparing your application.

Special consideration maybe given to applications dealing with these issues or categories. Priority may also be given to programs for which applicants can demonstrate the intention of a Montana commercial station to air the proposed program.

The Greater Montana Foundation requires that all programs receiving its funding be made available for use upon request by any Montana media outlets, schools, sand libraries.

The Greater Montana Foundation typically does NOT fund capital equipment purchases or staff positions. Before you apply foreither, please contact the executive director at

bruce@greatermontana.org

Program Content

Please answer the following questions by copying each question and with your answers after each one on a separate piece of paper.

1. Please summarize the proposed program. What is its purpose?
2. How will the program “encourage communication...on issues, trends, and values of importance to present to present and future generations of Montanans?”
3. Does the program focus on any of the current issues for Montanans noted in the survey? If so, how will your program inform Montanans about it? If not, please explain why your subject matter is important and how you will inform Montanans.
4. Is there a stated intent to broadcast by one or more Montana commercial broadcast outlets? If yes, please attach a written copy of the Statement of Intent.
5. Please outline any efforts to request a Montana commercial broadcast outlet to broadcast your program. List station(s)/person(s) you contacted and the response.
6. Is there a stated intent to broadcast by a non-commercial station (such as Montana PBS, Montana Public Radio (MTPR), local public TV), or online platform? If yes, please attach a written copy of the statement of intent.
7. When is the documented or projected distribution (reach, audience) of the program, podcast, etc?
8. What is the total budgeted cost of the proposed program? Provide details of income and expenses as appropriate, and how GMF funds would be allocated in that budget.
9. How much are you requesting from the Greater Montana Foundation?
10. Will there be other sources of funding for the program? If yes, list sources and amounts committed or anticipated.

Please feel free to attach brief, relevant supporting documents. Do not send audio or video samples.