

GREATER MONTANA FOUNDATION

Connie and I have talked over to considerable extent what we would like to have done with our contributions to the Greater Montana Fund after we "pass out of the picture."

It is our hope that the Foundation will keep on functioning as a Foundation and that none of its funds ever be turned over to any other group or institution for distribution. We hope the funds will be used in such a manner they will help bring home to Montana broadcast station management, that management's responsibility to the public his station serves.

We hope owners will be encouraged to keep in mind they are licenses of facilities owned by the people. They make the facilities useful through their investment and effort and so are entitled to a profit on same. But their license is a privilege, not a right.

We hope too that the Greater Montana Foundation funds will be used in such manner as to make individuals working for Montana stations want to do a better job.

We hope Greater Montana Foundation Trustees will devise ways to give them something to look forward to as "Montana Broadcasters" so they will be happy to remain in this great State and not be drawn to metropolitan centers of broadcasting and program production but to learn to produce programs and announcements and to make technical improvements in equipment in such manner they themselves will be proud to be part of the Montana Communications System.

We think also that possibly some awards should be made to the Montana station with the highest cost per thousand of listeners or viewers. This is a peculiar way to talk about giving an award for "effort" and "efficiency" but Montana people are so scattered and Montana stations serve so few that possibly the station with the highest cost per thousand should have some sort of financial help.

In this year of 1963 when this memo is written Glendive is probably that particular station. We do not want to subsidize slackness but we do think that possibly some of the funds from Greater Montana Foundation could be used to help such a broadcaster give service to his people. A great deal of thought would have to be put into that sort of award.

We have not thought that we should make any award during our lifetime in our own name.

We think that someone should be employed on a part time basis to work for the Foundation and think of things for it to do and ways for it to carry on the work we have started. We hope Jim Manning can be the first such employee and be paid a fee by the Foundation.

We are not favorable toward any of the Funds being used for scholarships in either Montana State University in Missoula or the State College in Bozeman as we have been most unhappy with both of these schools in their radio and tv courses. We would possibly not object to such scholarships if the Montana Radio and Television Education efforts were concentrated at a single school.

Greater Montana Foundation will have a sizeable collection of art in its possession when we pass out of this world and we would have no objection to having this collection broadened so long as the Trustees can visualize such a collection as a valuable historical addition to Montana culture.

Signed this 3rd day of <sup>October,</sup> 1963

E. B. Craney

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