
Commercial Grant Application

Greater Montana Foundation
Commercial Station News and/or Public Affairs
Multi-Part Series and Other Issue Programs
(For critical issues and time-sensitive programs)

Applicant Information

Name and Title

Organization

Address

Telephone/Fax/Email

Date Received by GMF, Internal Use Only *(there is no deadline for commercial applications for critical issues and time-sensitive programs. For others programs the deadline is April 1 of each year, with decisions made at the annual meeting in June)*

Program Information

Program Title

Medium (video tape, film, audio tape, other)

Length (Including number of segments and estimated lengths)

Funding Request \$ _____

Please read these points carefully and then respond to the eight questions which follow.

MISSION STATEMENT

“The Greater Montana Foundation benefits the people of Montana by encouraging communications, with an emphasis on electronic media, on issues, trends, and values of importance to present and future generations of Montanans.”

The Greater Montana Foundation grants priority funding to programs that adhere most closely to the principles articulated in the GMF Mission Statement.

In addition, in the spring of 2015, GMF commissioned a professional poll, “Statewide Media Habits Survey,” which indicated that the top issues for Montanans are: Jobs and the Economy; Education; and Health Care, although others were mentioned. Therefore special consideration will be given to applications dealing with the top broad issue categories.

2. The Greater Montana Foundation requires that all programs receiving its funding be made available for use upon request by any Montana media outlets, schools and libraries.

3. Special consideration will be given to multi-part series written and produced to air within regularly scheduled news and public affairs programs, especially those which address the top three critical issues and are time-sensitive.

4. The Greater Montana Foundation typically does NOT fund equipment purchases or staff positions. Before you apply, please contact the executive director at sidarmstrong@msn.com

PROGRAM QUESTIONS

1. Please summarize the proposed program and its purpose.
2. Please tell us why you believe its focus is on top critical issues and time-limited.
3. How will the program “encourage communication...on issues, trends, and values of importance to present to present and future generations of Montanans, “ including the issues identified in the survey?
4. Why is your station not able to produce this program?
5. When is the program expected to air? On what station(s):?
6. What is the budgeted cost of the proposed program?
7. How much of the cost are you requesting from the Greater Montana Foundation?
8. Will there be other sources of funding for the program? If yes, list sources and amounts.

**Please feel free to attach any supporting documents.
Please do not include audio or video examples.**